



# ADVANCE TREASURY MANAGEMENT

Strategies, Innovations & Emerging Trends in Treasury

DUBAI: 13 & 14 MAY 2024



Facilitated by:

**PETER BOKMA**

- Recognized expert in treasury management with over 45 years experience.
- International Treasury and Treasury consultant.
- Authored articles for reputable media, including market interviews Reuters and Sydney radio.



## RAVE REVIEWS FROM PAST ATTENDEES

"As a professional in Qatar's thriving financial sector, I found Peter Bokma's Treasury Management course to be profoundly enriching. His comprehensive approach, covering aspects from AI in treasury to ethical practices, was enlightening. His expertise in regulatory compliance and its application in a Middle Eastern context was especially beneficial. This course has been instrumental in refining my strategies and enhancing my effectiveness in managing complex treasury functions".

**Dr. Mohammed Ghiyath Sheikah, Chief of Treasury & Investments, Qatar International Islamic Bank, Qatar**

"Pakistan's finance sector is incredibly dynamic, and staying ahead requires constant learning. Peter's Treasury Management course was a game-changer for me. His expertise in cash management and risk assessment is unparalleled. The practical insights and real-world applications he provided have significantly enhanced my strategic approach in handling complex financial scenarios. This course is a must for finance professionals seeking to elevate their skills."

**Mohammad Abbas, Manager - Internal Audit, Capital Markets & Treasury at CIBC Toronto**

"In the fast-paced world of German finance, precision and foresight are key. Peter Bokma's course delivered just that. His deep dive into hedging techniques and liquidity management was incredibly insightful. The way he integrated technology and traditional methods in treasury management was particularly impressive. His course not only broadened my understanding but also provided me with practical tools that I've since applied successfully in my work."

**Magnus Hillebrand, Structured Finance at ABC Bank GmbH, Germany.**



## Day 1: Foundational Treasury Concepts and Strategies.

Participants will explore global risk management, innovative financing solutions, liquidity crisis handling, and cash management techniques.

### SESSION 1 Global Treasury Risk Management

- Introduction to the dynamics of global treasury risks.
- Exploring foreign exchange risk: strategies and tools.
- Navigating interest rate risk: assessment and mitigation.
- Managing market risks: approaches and best practices.



**Case Study:**  
**Navigating a Significant Currency Devaluation**

### SESSION 2 Funds Sourcing and Allocation Strategies

- Fundamentals of effective funds sourcing.
- Addressing challenges in acquiring funding.
- Balancing short-term and long-term financing needs.
- Optimal Capital Structure: Theory and application.



**Case Study:**  
**Innovative Financing Solution**

### SESSION 3 Navigating Liquidity Risk Management

- Principles of effective liquidity management.
- Identifying and managing liquidity risks.
- Strategies for ensuring adequate liquidity.
- Tools for monitoring and managing cash flows.



**Simulation Exercise:**  
**Managing a Liquidity Crisis**

### SESSION 4 Effective Cash Management Strategies

- Essentials of cash management in modern finance.
- Techniques for cash flow optimization.
- Utilizing technology in cash management.
- Internal controls and fraud prevention.



**Interactive Activity:**  
**Cash Management Strategy Development**

### Why You Should Attend

In today's fast-paced financial world, understanding the intricacies of treasury management is crucial. This masterclass **bridges the gap between foundational treasury techniques and the innovative approaches emerging in the industry**. You'll gain insights into core concepts and learn how to apply them effectively in various scenarios.

The course also delves into the integration of advanced technologies like AI in treasury, highlighting their impact on forecasting and risk management. Additionally, it addresses the growing importance of ethical and sustainable practices, preparing you for the evolving demands of the financial sector.

By participating in this masterclass, you're not just enhancing your knowledge; you're preparing to lead in the treasury field. It's a **perfect blend of learning and practical application**, setting you up for success in your professional journey. Whether you're an experienced finance professional or aiming to deepen your expertise, this course **offers a comprehensive and future-ready perspective on treasury management**.

### Key Learnings

- In-depth **understanding of global treasury risk** management, including foreign exchange and interest rate risks.
- Strategies for **effective funds sourcing and allocation** in various market conditions.
- Advanced insights into **liquidity risk management** and crisis handling techniques.
- Enhanced skills in cash management and optimization strategies.
- Comprehensive knowledge of the impact and **integration of AI in treasury functions**.
- Skills to develop and **implement ESG-compliant** treasury strategies.
- Exposure to **regulatory compliance** issues in a global context.
- Practical experience through interactive **case studies and simulation exercises**.

## Day 2: Emerging Trends & Treasury Framework Design

Participants will explore the role of AI, ethical and sustainable practices, and regulatory compliance in treasury management.

### SESSION 5

#### Artificial Intelligence in Treasury Management

- Introduction to AI in financial management.
- AI's impact on forecasting and risk assessment.
- Utilizing AI for fraud detection.
- Automation in treasury processes.



#### Case Study: Implementing AI in Treasury Operations

### SESSION 6

#### Sustainable and Ethical Treasury Practices

- Ethical decision-making in treasury.
- Understanding and integrating ESG factors.
- Sustainability in financial operations.
- Developing ESG-compliant strategies.



#### Case Study: Successful integration of sustainable practices in treasury operations

### SESSION 7

#### Regulatory Compliance in Treasury

- Overview of global financial regulations.
- Compliance challenges in international operations.
- Strategies for managing regulatory risks.
- Keeping abreast of regulatory changes.



#### Group Discussion: Evolving Financial Regulations and Treasury Impact

### SESSION 8

#### Developing a Comprehensive Treasury Framework

- Comprehensive analysis of a multifaceted treasury issue.
- Addressing multiple aspects of treasury management including liquidity, financing, AI, ethics, and compliance.
- Team collaboration and solution development.
- Presenting and discussing group solutions.



#### Group Activity: Developing a Comprehensive Treasury Framework

### Who Should Attend?

**This course is ideal for a wide range of professionals, particularly:**

- Treasurers, Treasury Managers and Directors in corporations and financial institutions.
- Chief Financial Officers (CFOs) and Finance Directors.
- Financial Analysts
- Credit and risk officers
- Financial risk managers
- Corporate Bankers and Investment Bankers.
- Financial Controllers and Corporate Treasurers.
- Professionals in Financial Planning and Analysis roles.
- Financial Auditors and Consultants.
- Assets management

**Industries that would particularly benefit** include banking and financial services, multinational corporations, large-scale manufacturing, technology firms, and any business with significant treasury and financial management functions.

### Program Schedule

0845	Registration & Refreshments
0900	Workshop commences
1015	Morning break (20 mins)
1230	Lunch (1 hour)
1500	Afternoon break (20 mins)
1700	End of day

# Meet our facilitator

## Peter Bokma

“Over 45 years of international experience in Treasury and Investment Banking”

Peter Bokma is a distinguished Treasury Management professional with over **45 years of international experience in Treasury and Investment Banking** spanning both conventional and Islamic treasury landscapes. Peter has honed his expertise across a spectrum of financial disciplines, including cash management, hedging techniques, and an array of complex banking instruments like Derivatives, Commodities, and Futures.

With an MBA from Heriot-Watt University, Edinburgh, Peter has honed his expertise across a spectrum of financial disciplines, specialized in optimizing treasury management. His career reflects a deep understanding of policy and regulatory frameworks, making him an expert in compliance and trading model design.

Peter has worked in various treasury management functions at leading corporations such as HSBC, Hambros, ING, and Commerzbank. He has also managed capital market operations in GCC banks and ABN Amro. Beyond his corporate roles, Peter has provided consulting services to esteemed clients such as CIMB Bank Berhad, ARAMCO, Qatar Petroleum, Qatar International Islamic Bank, Qatar Islamic Bank, ING Bank, Gulf International Bank, Commerzbank, and Deutsche Bank.



His profound understanding of global financial landscapes is evident in his extensive work with prestigious financial institutions in various regions including Singapore, Saudi Arabia, Qatar, Philippines, Australia, Netherlands, USA, Germany, and Luxembourg. Peter's commitment to excellence is showcased in his pivotal role in leading treasury system selection projects, designing innovative trading models, and his deep-rooted knowledge in policy and regulatory frameworks.

Beyond his technical prowess, Peter is recognized for his exceptional skills in training and education, conducting workshops and seminars on financial markets and IT systems. His ability to communicate complex concepts in an accessible manner makes him a sought-after educator and consultant. As a facilitator, Peter Bokma brings a wealth of knowledge, experience, and a global perspective to the table, making his courses not just educational, but truly transformational for his attendees.

### TESTIMONY FROM PETER'S PAST ATTENDEES

"Lebanon's financial sector is unique, with its own set of challenges and opportunities. Peter Bokma's Treasury Management course provided me with the tools and insights needed to excel in this environment. His deep understanding of Middle Eastern financial markets and his ability to tailor his teaching to our specific needs was remarkable. The course's focus on sustainable finance practices and crisis management was particularly relevant. Thanks to Peter's guidance, I have been able to implement more effective and resilient in funding and financing".

★★★★★

**Abdullah Awayda, General Manager, Qatar Islamic Bank, Qatar.**

"The UK's financial sector is known for its sophistication and competitive nature. Peter Bokma's Treasury Management course was a masterclass in navigating these challenges. His insights into global financial regulations and their impact on UK markets were eye-opening. The course's emphasis on innovative treasury solutions and effective liquidity management has greatly improved my ability to adapt and thrive in this fast-paced environment, and added new skills for me to master. Peter's blend of academic rigor and practical application makes this course indispensable for finance professionals in the UK.

★★★★★

**Mark Pallister, Global Account Placement Officer, Eurolaser Pty Ltd, UK.**

"Navigating India's diverse and rapidly evolving financial landscape demands a robust understanding of market dynamics. Peter Bokma's Treasury Management course was a revelation in this regard. His expertise in integrating global financial trends with local market insights is extraordinary. The course's focus on risk mitigation and capital optimization was particularly relevant to my role. The practical examples and case studies provided have been invaluable in enhancing my strategic decision-making abilities in India's complex financial environment."

★★★★★

**Gopu Venkat Ready, Senior Manager PwC, India.**

## REGISTRATION FORM

**\* Get 1 FREE seat if you send 3 pax! (3+1 Package)**

<b>Early Bird</b> Register Before 15th March 2024	<b>Special Discount</b> Register Before 12th April 2024	<b>Normal Rate</b> Register After 12th April 2024
<input type="checkbox"/> USD2,395	<input type="checkbox"/> USD2,495	<input type="checkbox"/> USD2,595
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\*Fee quoted does not include GST / VAT or withholding tax (if applicable).

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 Signature : .....  
 Date : .....

**\*Signatory must be authorised to sign on behalf of contracting organization. This booking is invalid without a signature.**

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Email the completed form to [boon@kexxel.com](mailto:boon@kexxel.com)

#### TERMS AND CONDITIONS

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##### TERMS & CONDITIONS

Payment must be received before the commencement of the event. After registration all payment must be executed within the terms herewith irrespective of attendees. Due to limited of event space, we advise early registration to avoid disappointment. A 50% cancellation fee will be charged under the terms outlined below. We reserve the right to refuse admission if payment is not received on time. Fees is inclusive of programme materials and refreshments.

**Substitutions:** If you cannot attend personally, a substitute delegate is welcome to join this course in your place - for no extra charge provided you inform us AT LEAST 3 days before the course else you will be issued with a 50% Discount Training Voucher which entitles you (or a nominated colleague) to attend a public course arranged by Kexxel Group within the next 12 months.

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